



OUR VISION

We envision a world where youth from all backgrounds have an appreciation for nature, identify with surf culture, and have the necessary resiliency, and leadership skills, to be happy and healthy adults.

OUR APPROACH





THE ISSUES

LACK OF COASTAL ACCESS AND SURF EXPOSURE DUE TO BARRIERS LIKE:



historically racist redlining practices
in coastal regions



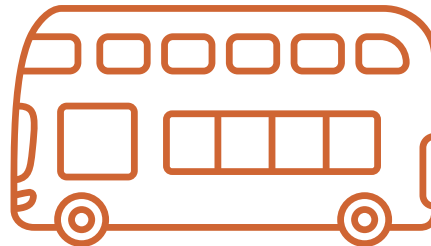
lack of diverse representation
in the surf industry



myths/mentalities based in white
supremacist structures and cultures
(i.e. xx people don't/can't swim)



expensive cost of surf equipment



transportation



cold water and cultural/gendered identity
norms around appropriate surf attire



THE ISSUES

DEPRESSION, ANXIETY, OBESITY, LACK OF SOCIAL CONNECTION IN TEENAGERS DUE TO:



increased screen time

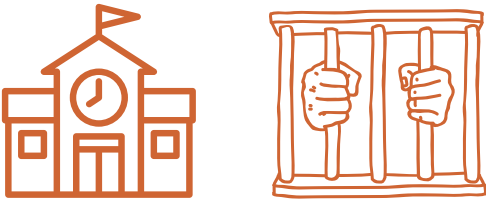


COVID - 19



personal, intergenerational,
and cultural traumas

CONSEQUENCES OF STRUCTURAL INEQUITIES LIKE:



school to prison
pipeline



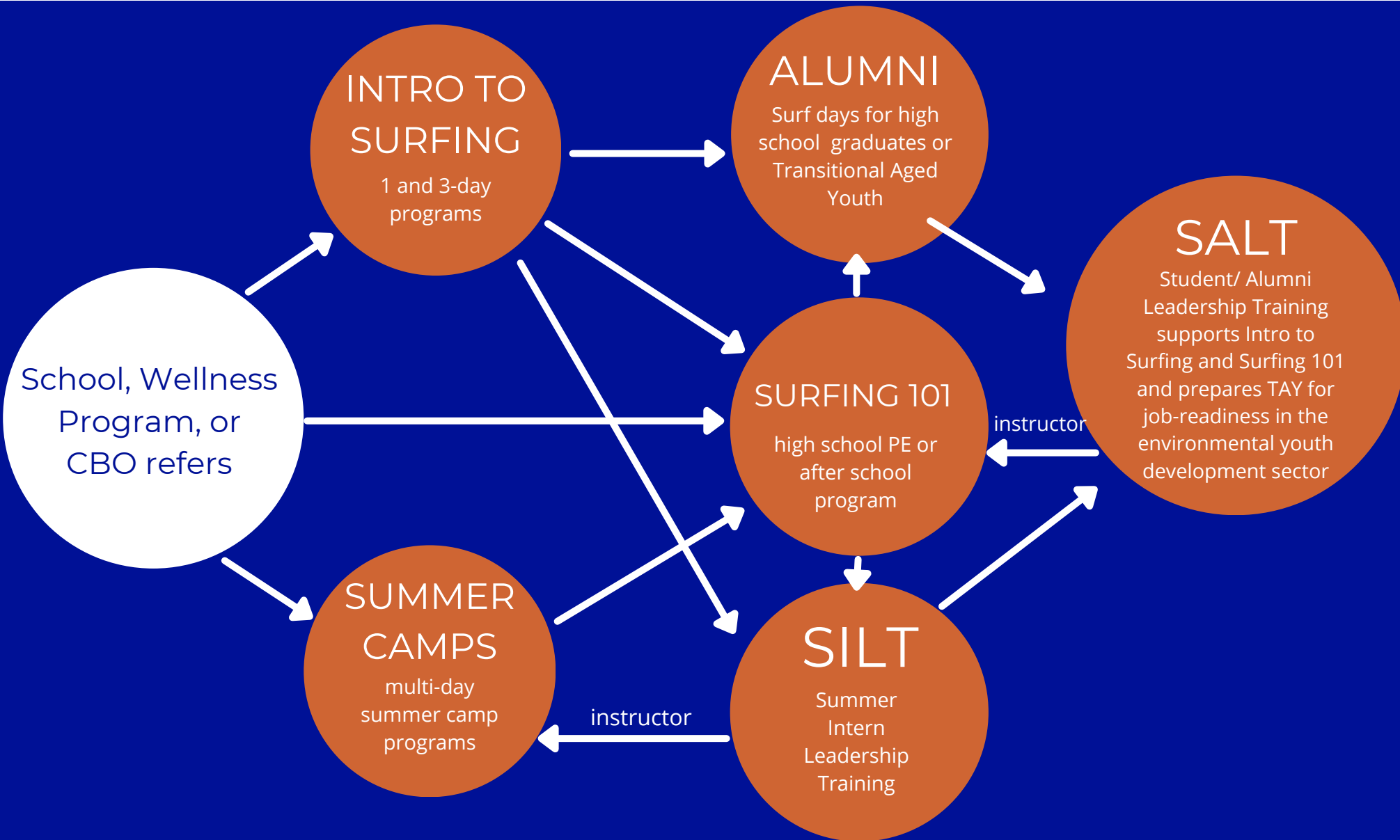
poverty and
homelessness



gender norms
and binaries



FLOW OF PROGRAMS



Increasing and sustaining access to supportive community and the ocean





INTENDED OUTCOMES

Through sustained access to the ocean, to surfing, and to supportive environment, CSP youth will demonstrate increased:



resiliency
skills



leadership and
job skills



environmental
stewardship



sense of
belonging

with the ultimate purpose of increasing lasting diversity in surfing